

# Outreach Pastor Position

## Position Description:

The First Congregational Church of Verona's Outreach Pastor will develop a ministry for Millennials and other younger adults in the West Essex area. The position is accountable to the Outreach Ministry Steering Committee, consisting of four members of the church.

## Primary Objectives:

- Be in ministry to individuals who have not seen established churches as a spiritual resource and a place to provide meaning and community in their lives.
- Create a group of younger adults who will affiliate with the congregation or form a new congregation.

## Major Areas of Responsibility:

- Developing a social media outreach
- Developing worship experiences geared toward younger adults
- Creating faith exploration opportunities for younger adults and their families
- Creating opportunities for younger adults to participate in social justice and service activities

## Specific Responsibilities of the Job:

### Developing a social media outreach

- Build and maintain a website that attracts younger adults and others who have spiritual questions that are not being addressed by less progressive churches.
- Utilize other social media vehicles, including Facebook, Twitter, etc. to publicize activities and gather interest for the programs.
- Use Google ads or similar vehicles to target younger adults in West Essex area.

### Developing worship experiences geared toward younger adults

- Create and lead worship experiences at alternative times and places, including evenings, informal settings, and on-line gatherings.
- Create and lead worship experiences in alternative formats such as Dinner Church.

### Creating faith exploration opportunities for younger adults and their families

- Develop on-line forums that encourage discussion of spiritual questions, using social media such as Facebook or blogs.
- Provide opportunities for small-group faith discussions or Bible study both on-line and in informal setting such as coffee shops.
- Develop and publicize opportunities for children to grow in their faith.

### Creating opportunities for younger adults to participate in social justice and service activities

- Hold Zoom or other discussion groups on topics of interest to this demographic, such as ways to build a better society post-COVID-19, environmental and global warming concerns, racism and police-community relations.
- Develop service opportunities, building on the interests of participants, Examples could include Get Out the Vote efforts, activities to address global warming and other environmental issues, activities to combat racism.

**Education/Experience:** Ordained Minister in the UCC, seminary student, or recent graduate pursuing ordination. Experience working with younger adults, developing new worship styles and experiences, or gathering new worshipping communities.

**Desired Skills and Abilities:** Excellent social media skills, creativity, the ability to relate well to younger adults and understand their wants and needs, comfort with sharing faith in an informal, non-confrontational way, ability to work independently and design and develop something new, rather than execute existing programs. Availability on Sunday mornings is **not** a requirement.

**Compensation:** This is a half-time position paid according to Conference Guidelines, with negotiable benefits.

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